## SITHINUN KITTIPRAPORN

## MSc BEng (Hons) IEMA APM

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### **WORK**

## Amusement Creation Co. LTD, Bangkok Thailand (2018-Current) Business Development Director

Led the restructuring of Las Vegas style 2,000 seat theatre business; project valued USD 60 million
Led growth of new theatre business from 0 customers to over 100,000 customers in 6 months
Manage team of 6 in digital marketing campaign for Thailand's largest theme park which made 42% increase in sales
Project manager of the company's sustainability journey; including USD 1.4 million solar cell project
Led a team of 6 in digital transformation resulting in monthly savings of over USD 76k per month
Led a viral CSR program for disadvantaged children; resulted in 9 mass media reports and over 12,000 children/year
Spearheaded CSR project looking after 1,000 diabetes patients in rural areas nationwide using AI and Looker Studio
Made key decisions during challenging times (COVID-19) which contributed to successful recovery of business

### Deloitte Consulting, Bangkok Thailand (2018)

#### **Business Analyst**

Implemented new Financial Management System for Thailand's 2<sup>nd</sup> Largest Bank (SCB); project valued USD 10m Led workshops for high executives on digital transformation, leveraging Oracle to transition from on-prem to cloud Developed powerful solutions which improved efficiency; hourlong process trimmed to 10 minutes

### Scotch Partners LLP, London UK (2017)

## **Junior Engineer**

Performed in-depth site analysis, introducing sustainable designs for projects including Dulwich College, Balfron Tower and 224-228 Kings Road; over USD 1 million valued combined

# Grasp Ventures LTD, London UK (2016)

Director

Raised over USD 100k in funding for new start-up in tutoring industry Developed and deployed mobile application and website for finding tutors online

Collaborated in construction designs which were used in multiple projects across UK

## The Mall Group, Bangkok Thailand (2013)

**Sales Associate** 

Generated over USD 10k in sales in charity Art Gallery event

## NOMURA Group, Singapore (2013)

Intern

Conducted market research with private wealth customers including interviews

## **EDUCATION**

### University College London (2015)

Masters of Science (MSc) - Systems Engineering Management Department of Space & Climate Physics – Key module: Space Systems

## Brunel University (2011)

Bachelor of Engineering (BEng) – Civil Engineering and Sustainability (First-Class Honour) Key module: Structural Engineering

## Bradfield College (2006)

A-Levels in Mathematics, Economics and Physics

### **RELEVANT ACHIEVEMENTS/ SKILLS**

Accredited APMP – One of the youngest accredited certified AMPM (Project Management Certificate)

Languages – English (native), Thai (native), Japanese (basic), Chinese (basic)

Advisory Board – Mental Health Foundation, Students' Union (University of London)