

ALUS NA THALANG

EDUCATION

BACHELOR OF FINE AND APPLIED ARTS (INTERIOR DESIGN)
ASSUMPTION UNIVERSITY

EXPERIENCE

- 2019-CURRENT CHANINTR LIVING LIMITED
INTERIOR DESIGNER / INTERIOR DESIGN SALES CONSULTANT
- 2019 JUNIOR MBA CHULALONGKORN UNIVERSITY
- 2017-2019 IF INTEGRATED FIELD CO.,LTD.
INTERIOR DESIGNER

Work in interior architecture design the main functions will be design work within the whole process from program collection. Join the initial design details, work presentation including construction writing and check the construction site. In the same time will share ideas with other branch teams in every project when there is an opportunity.

Reference projects AIS Store, AIS Digital Gallery (retail design), The Quay Hotel (boutique hotel)

- 2014 DBALP DUANGRIT BUNNAG ARCHITECT LIMITED
(INTERNSHIP)
- FREELANCE INTERIOR DESIGNER
-

ACHIEVEMENT

- 2016 HONORABLE CERTIFICATE OF THESIS IN INTERIOR DESIGN
FROM AAU SCHOOL OF ARCHITECTURE AND DESIGN
- 2016 2nd PRIZE IN THESIS OF THE YEAR
FROM THAILAND INTERIOR DESIGNERS' ASSOCIATION

SKILL

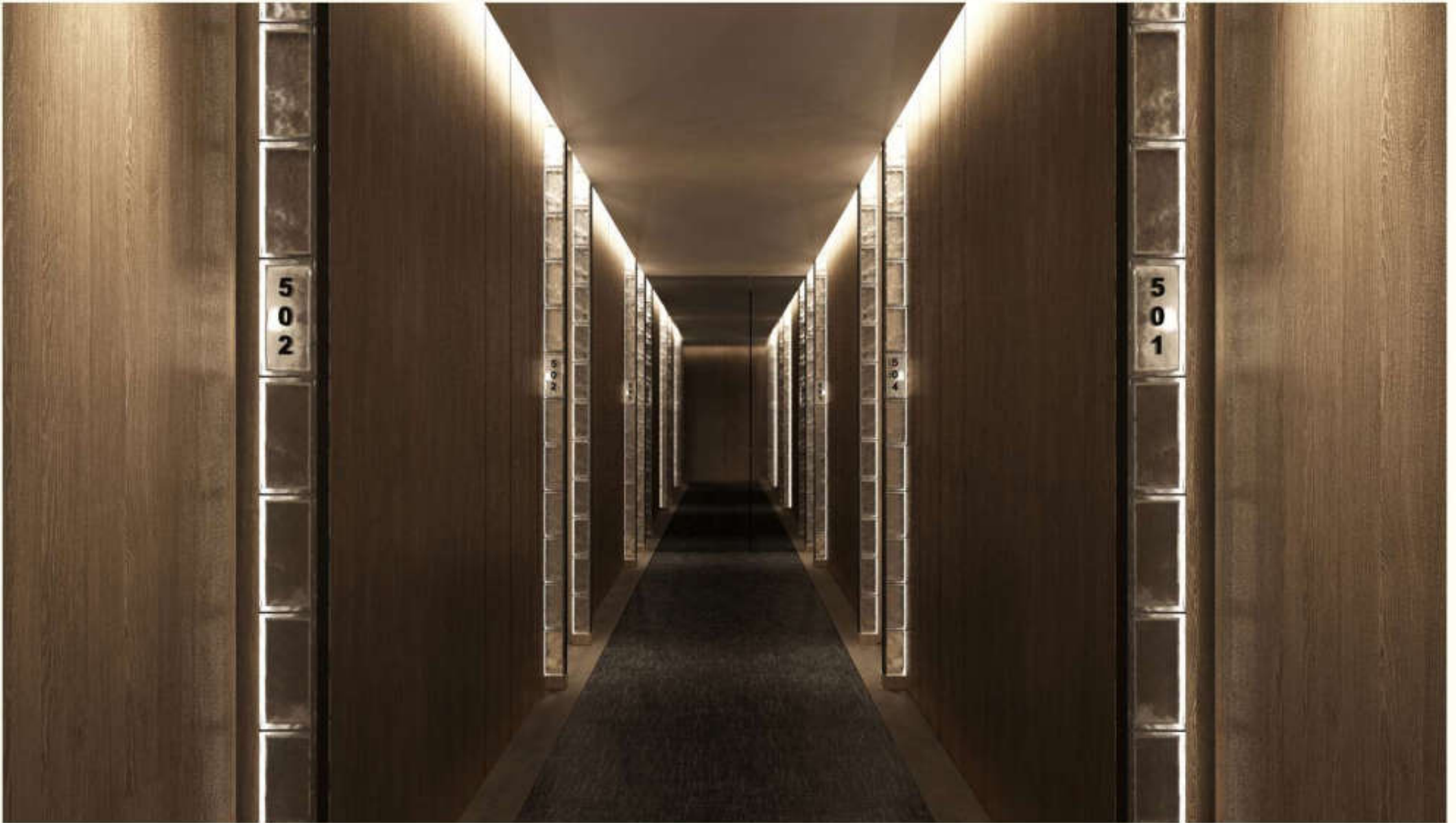
- AUTOCAD 9 |||||
- 3DS MAX 9 |||||
- VRAY 8 |||||
- PHOTOSHOP 8 |||||
- ILLUSTRATOR 7 |||||

THE QUAY

Corridor and Lift Lobby



Guestroom Corridor



Guestroom / Material Board



Guestroom Type I



Guestroom Type I



Guestroom Type I



Guestroom Type I



VIBE YARD

The unique lifestyle hub has been carefully designed to offer a seamless business creativity working mode via a wide variety of activities that focus on igniting ideas and encouraging interaction between people such as lifestyle hotel, co-working space and small offices, cafe, creative center, event spaces.

This unique center has been carefully designed to offer a seamless business-creativity working mode via a wide variety of activities that focus on igniting ideas and encouraging interaction between people such as lifestyle hotel + co-working and small offices, cafe, creative center, event spaces.

PLAYING

WORKING

RELAXING

DWELLING

THE FOUR QUARTERS

PLACE

Surrounded by green parks from all sides with green view of big green trees from almost all 360 degrees around the building, The 208 Wireless Road is the only office building in the park situated right in Bangkok's CBD, and only 500m from Ploenchit BTS Station, and 2km from Rama IV road. In addition to excellent vehicular access, the site is located only 5 minutes to walk to Ploenchit BTS Station, and 1.5km to Lumpini MRT Station



The target audience are the trendsetters people who are interested in the latest, hippest who are young creative, designer and entrepreneur emphasize about lifestyle

PARTICULAR

- Create added-value for creative and entrepreneurs business, in the way to offer various facilities for customer.
- Located at the heart of Bangkok's CBD
- Epic center of lifestyle such as lifestyle hotel, co-working space, social space, etc. to support the new generation people (GenY) whom are target group.

BRAND ESSENCE

The next chapter of lifestyle, unique experience, limitless, charismatic, comfortable and sophisticated while remaining accessible.

BRAND VALUE

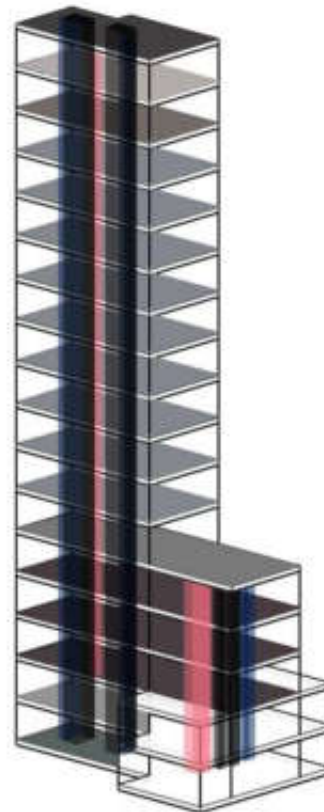
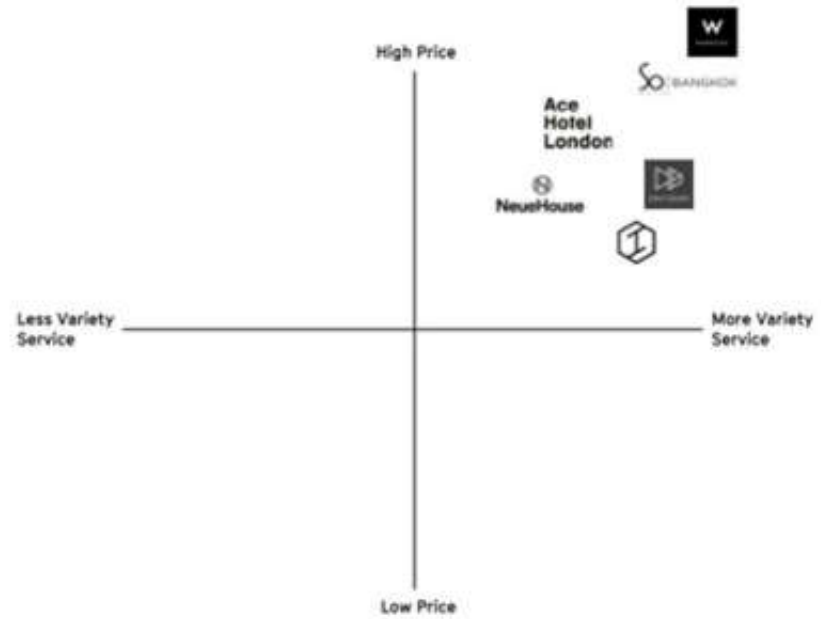
Set the new standard of lifestyle hotel for the new generation people.

BRAND PROMISE

To respond the urban lifestyle of new generation with various facilities provided as lifestyle hotel and co-working space, unique in term of design and experience.

BRAND POSITIONING STATEMENT

Groundbreaking of Urban Lifestyle



Restaurant and Rooftop Bar

Swimming and Fitness

Spa

Guestroom

Social Space

Co-working and Studio

Cafe

Lobby Lounge

Back of The House



Y

THE NEW GENERATION

The present day GEN Y consumer are a large group born between 12-34 years.

They maintain high level independence and therefore don't like to be given boundaries. They want freedom to make their own decision and dare to pursue what they are passionate about. They have ability to multi-task and also prefer to have flexible working hours.

This group places emphasis on quality of life and strives for a "work life balance".



CO-WORKING SPACE AND LIFESTYLE HUB

The new era of lifestyle hub. This unique center has been carefully designed to offer a seamless business creativity working mode via a wide variety of activities that on lighting idea and encouraging interaction between people such as co-working space, hotel, creative lounge, event space. Also provide about foreigner to looking creativity space for working in Bangkok.

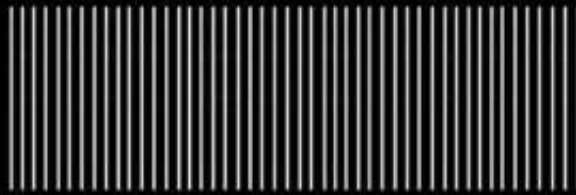
Working . Dwelling . Playing . Relaxing
X
Inspiring Lifestyle

Located on Wireless road in the prime area of Bangkok, near BTS Ploenchit. Surrounded by dining and shopping center.
13.741930,100.546906



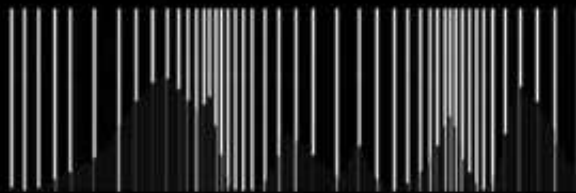
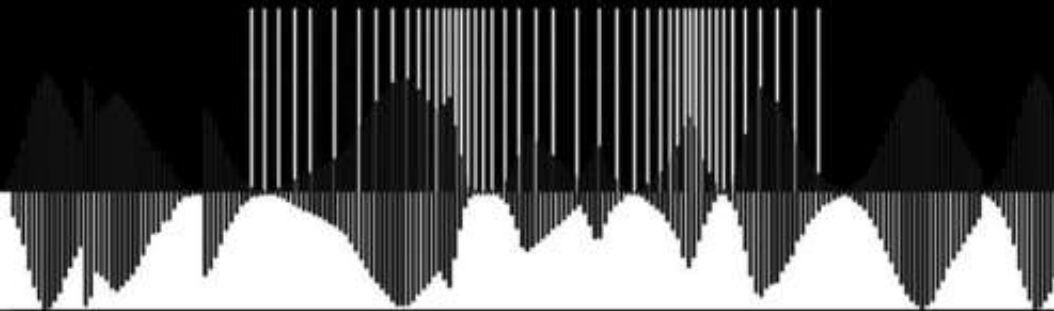
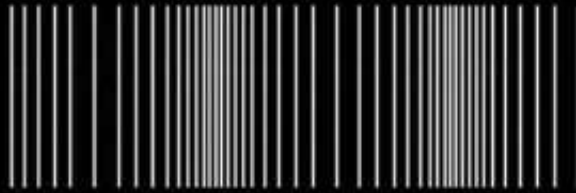
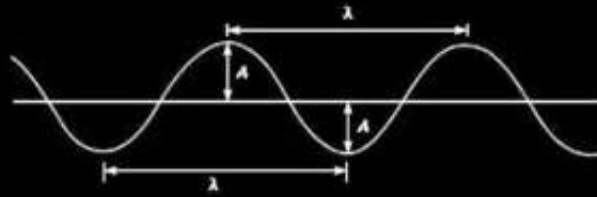
ALICE NA THALANG - VISUAL
Individual Study in Interior Design





Conceptual Process

Sleek
Dynamic
Unique



Gazebo and Alfresco Swimming Pool



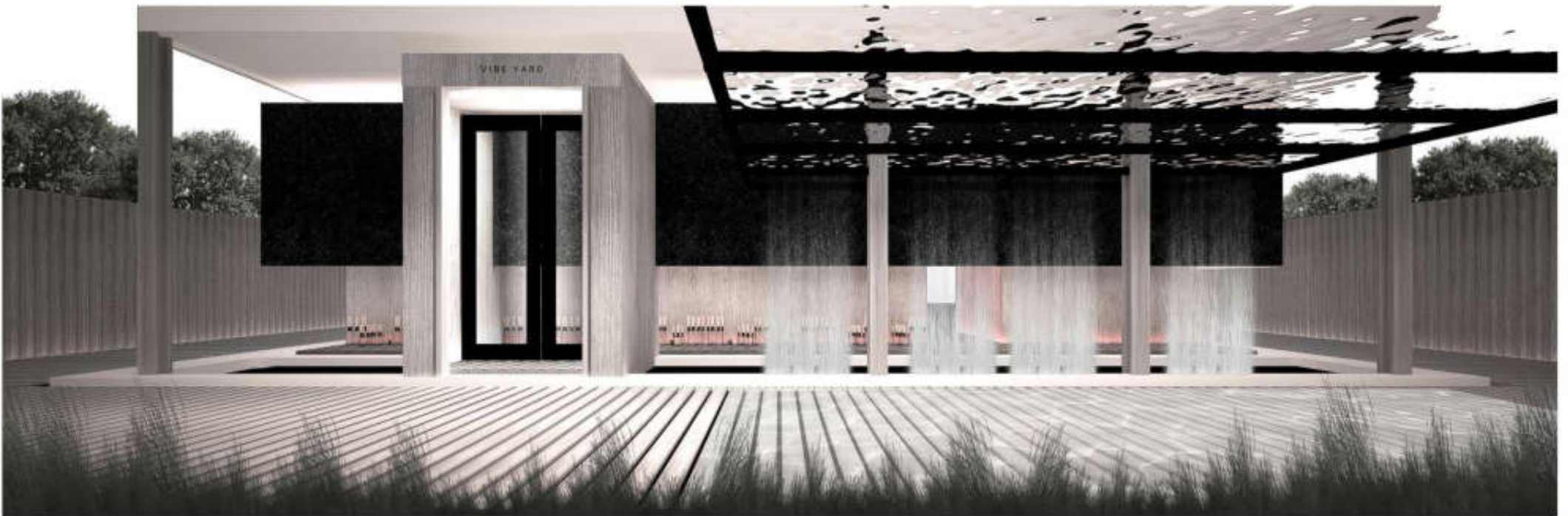
Gazebo and Alfresco Swimming Pool



Cafe / Co-working Space Entrance



Hotel Entrance / Drop-off



Hotel Entrance / Drop-off
Developed



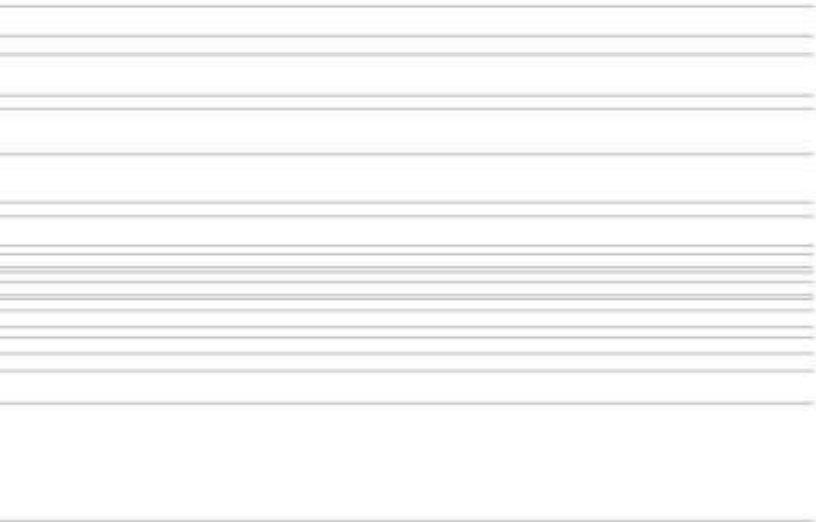


**Working / Dwelling
Relaxing / Playing**



-  Sound
-  Wind
-  Light
-  Water

Four elements of atmosphere that create aesthetic for a space.

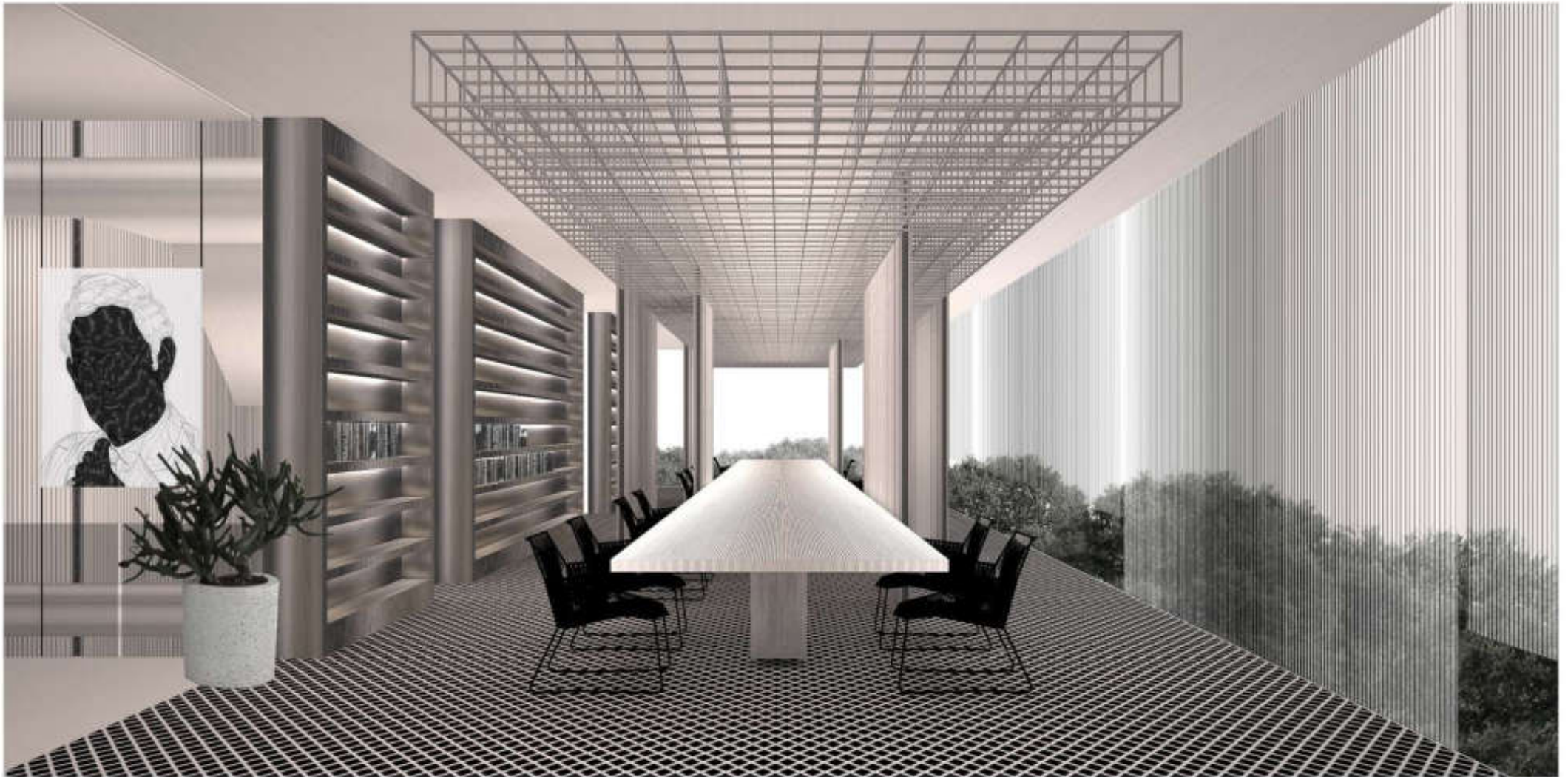


< The line that defined from the concept to arrange layout plan.

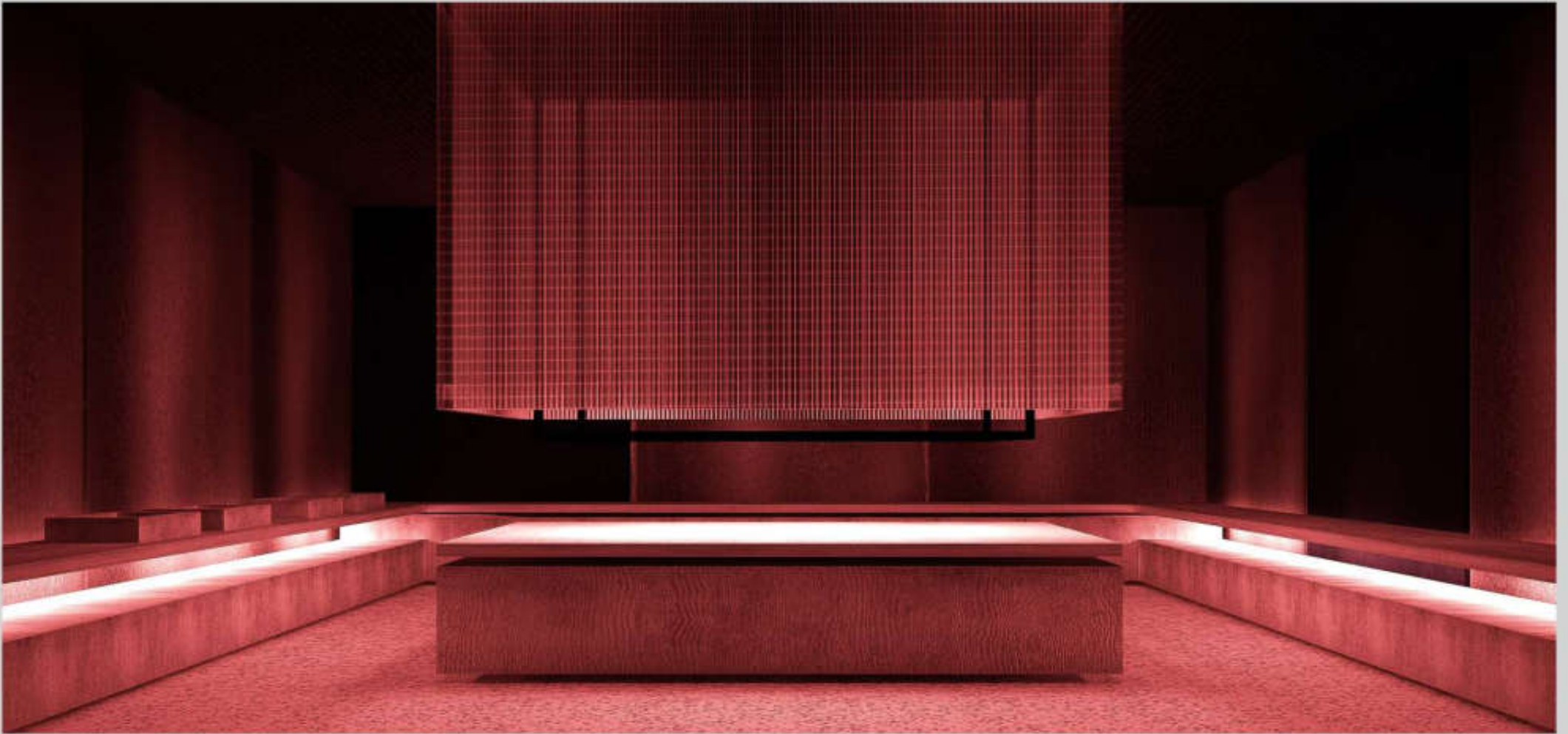
Lobby / Cafe



Co-working Space



Darkroom for Screen Printing



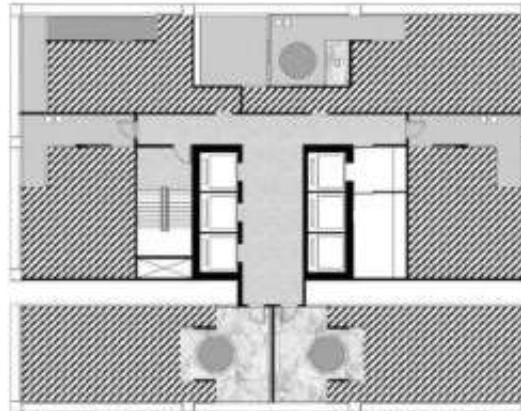
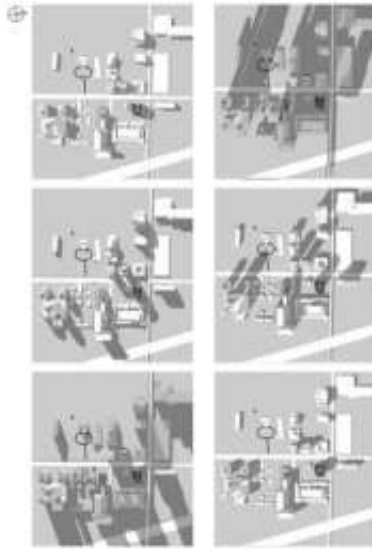
Building Facade / Section



Panoramic Pavillion Suite



Guestroom Floor Plan



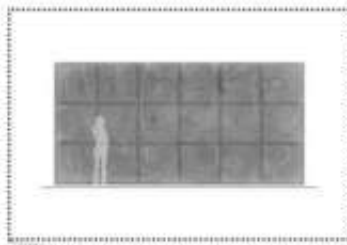
Semi-outdoor Area

A seamless layout that provides every room has an semi-outdoor area in the first part of the room.



Indoor Area

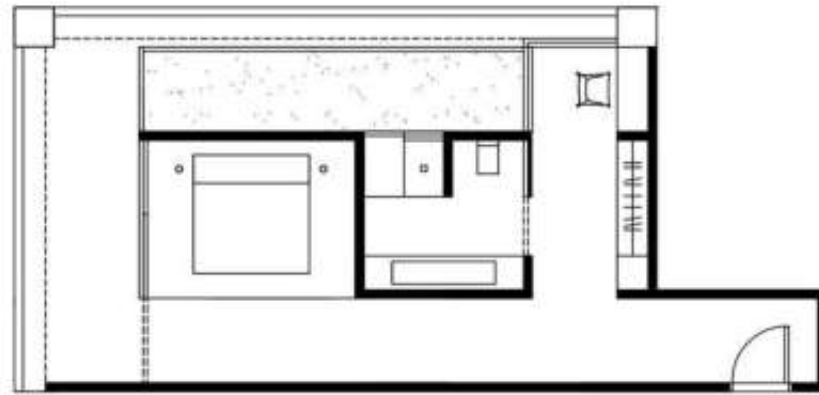
Second part of the room, design to connect with semi-outdoor area.



Gap

Design the building gap to provide a wind thru that area. Also install a fabric on the building surface. When the wind move through, it will make a dynamic on the surface.

Panoramic Pavillion Suite I, II



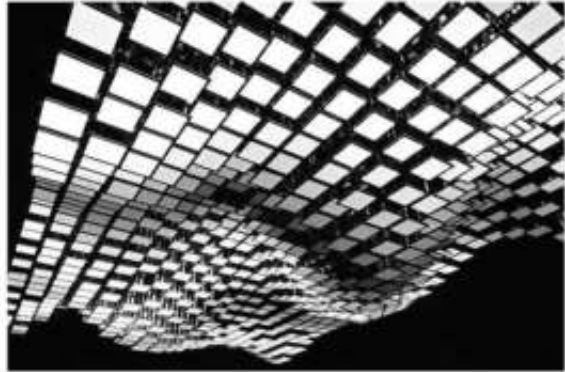
Multipurpose Space



MoKA

The Museum of Kinetic Art is a place that fuels creativity, ignites minds, and provides inspiration with extraordinary exhibition and the world's finest collection of Kinetic Art. "Kinetic Art is art that depend on movement for its effects"
The museum used the technique to create space and mechanism of exhibition causing movement and dynamic.

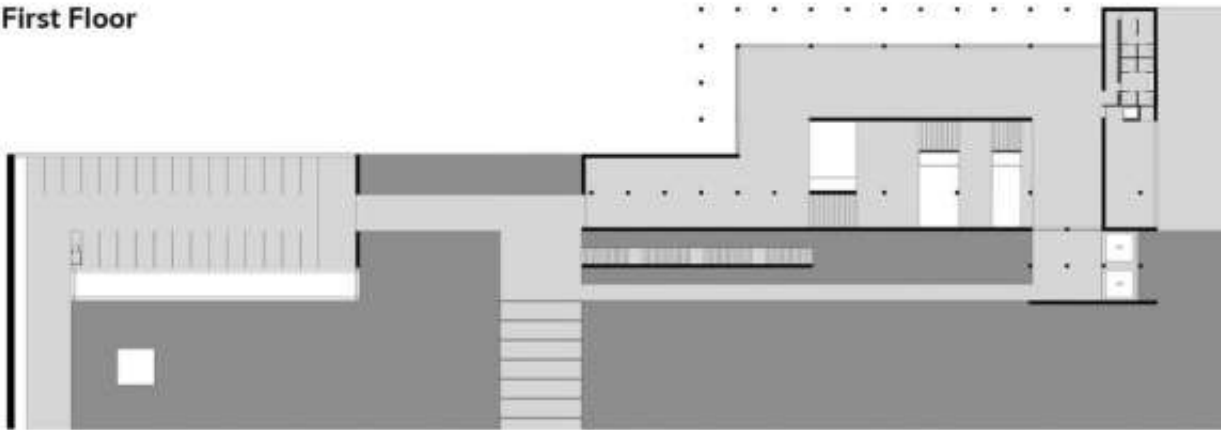
MoKA



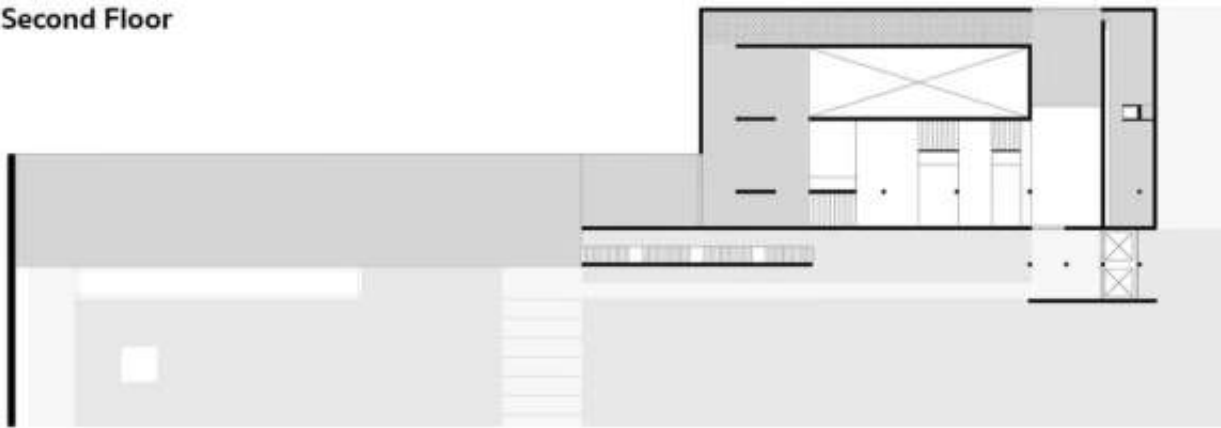
DYNAMIC / MOVEMENT / CUTTING-EDGE

The Museum of Kinetic Art is a place that fuels creativity, ignites minds, and provides inspiration with extraordinary exhibitions and world's finest collection of Kinetic art.

First Floor



Second Floor



Third Floor



Exhibition Area



Lobby / Main Entrance



Exterior



Exterior



THE HERMESSENCE

This Fashion Designer Hotel has been carefully designed to offer an experience of Hermes soul by narrating the sense collection. Sense, essence, essentail. The essence of Hermas and the very soul of perfume. A collection of olfactory poems, with sobriety and intensity, which freely explore new facets of emotion. Nature reinvented, unexpected and poetic. Unique and surprising associations of the most noble elements of perfumery.



Collage Board
The Hermessence Hotel



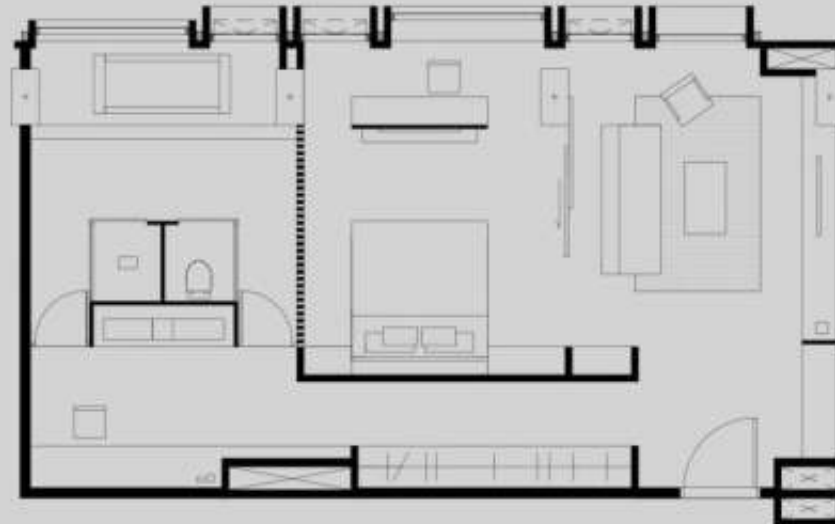
Ambre Narguile' Suite



Ambre Narguile Suite



Poivre Samarcande Suite



Poivre Samarcande Suite



Restaurant



Hotel Lobby



MINI PAVILION

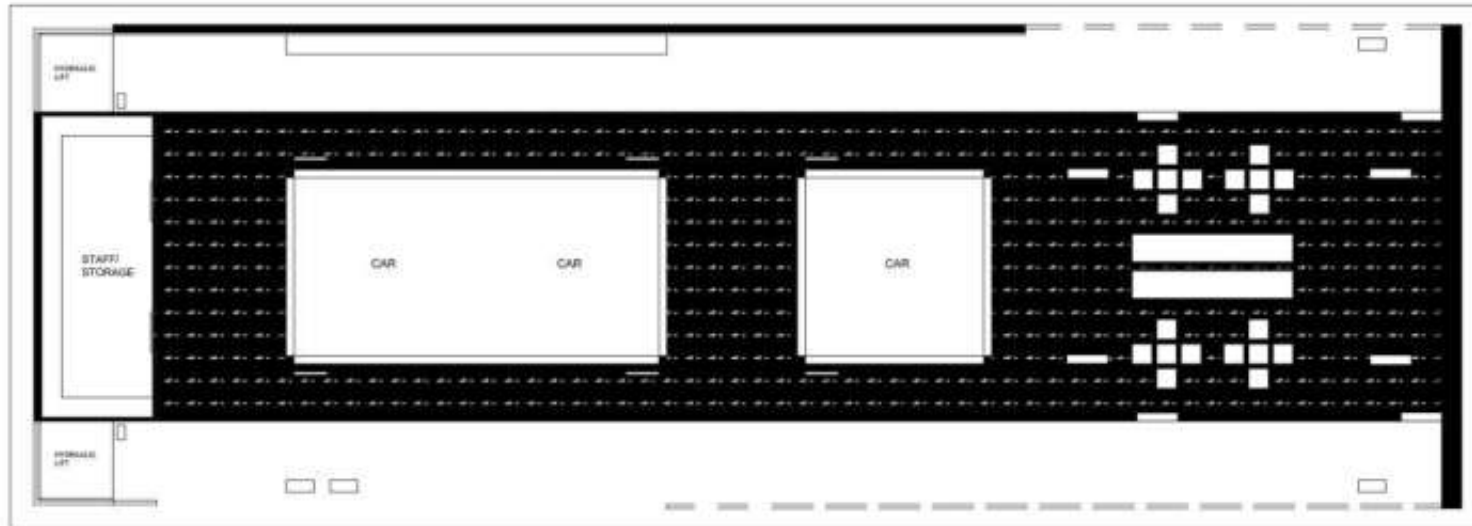
Urban culture lifestyle this is a statement of MINI brand that reflects with lifestyle of urban people, who have a passion and follow thier own rules, also attention to the detail and enjoyment of life. Black is a main corporate color of MINI brand and black also reflects the characterristic of urban people. Bring this color to design space and the big point pf MINI pavilion is large LED panel, it able to show about information, advertising and while create rhythm of the space.



MINI Exhibition
Collage board



Pavilion Layout Plan



1st

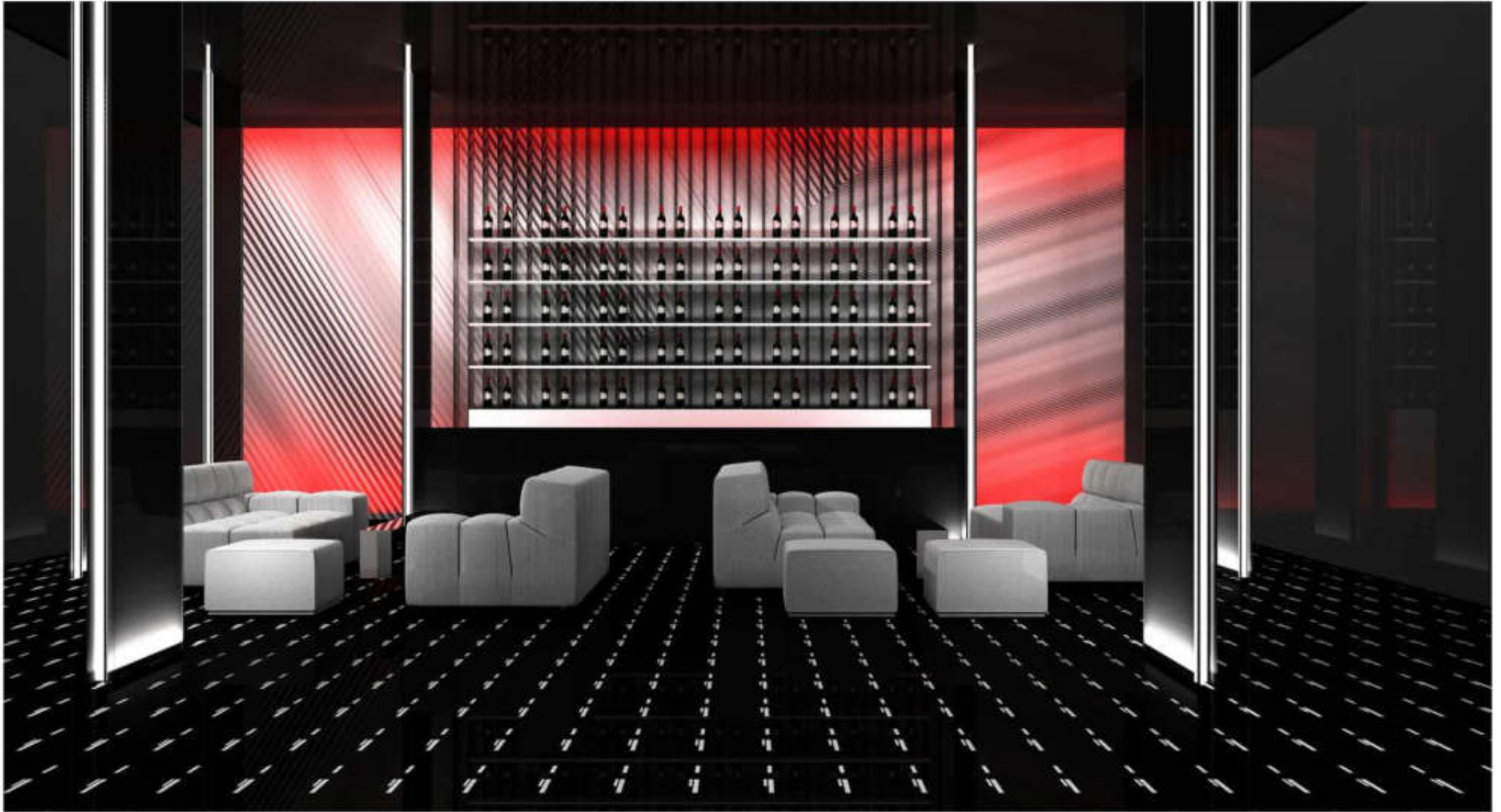


2nd

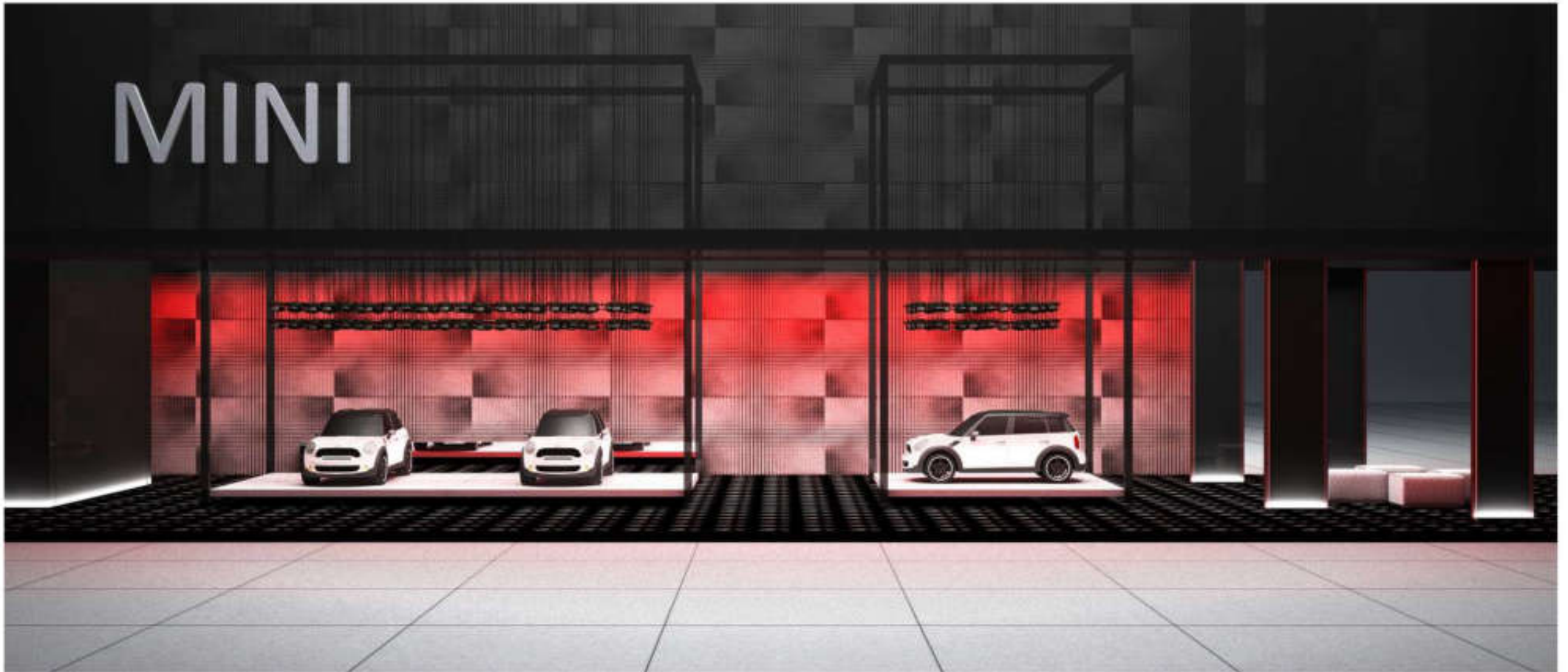
Inside Pavilion



Private Lounge and Bar



Exterior



ROASTED

The Roasted Hotel is a place that provided for coffee lover, seamless integration with function and aesthetic. The design of the space is intended for the new intervention to have a dialogue with the old commercial building.

"The heart of coffee is aroma, the quality of the coffee can also judge by its aroma"

Every space of the hotel have a smell of aroma by creating a highly visual structure where the glass tube transported and diffused the specific smell from coffee roaster.

Guestroom Type I



Guestroom Type II



Guestroom Type III



Coffee House



AIS STORE



AIS STORE

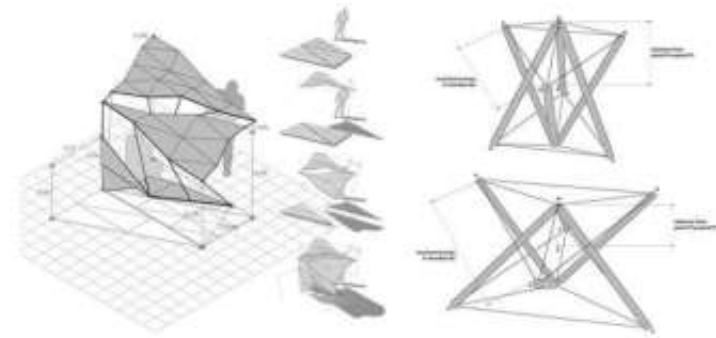
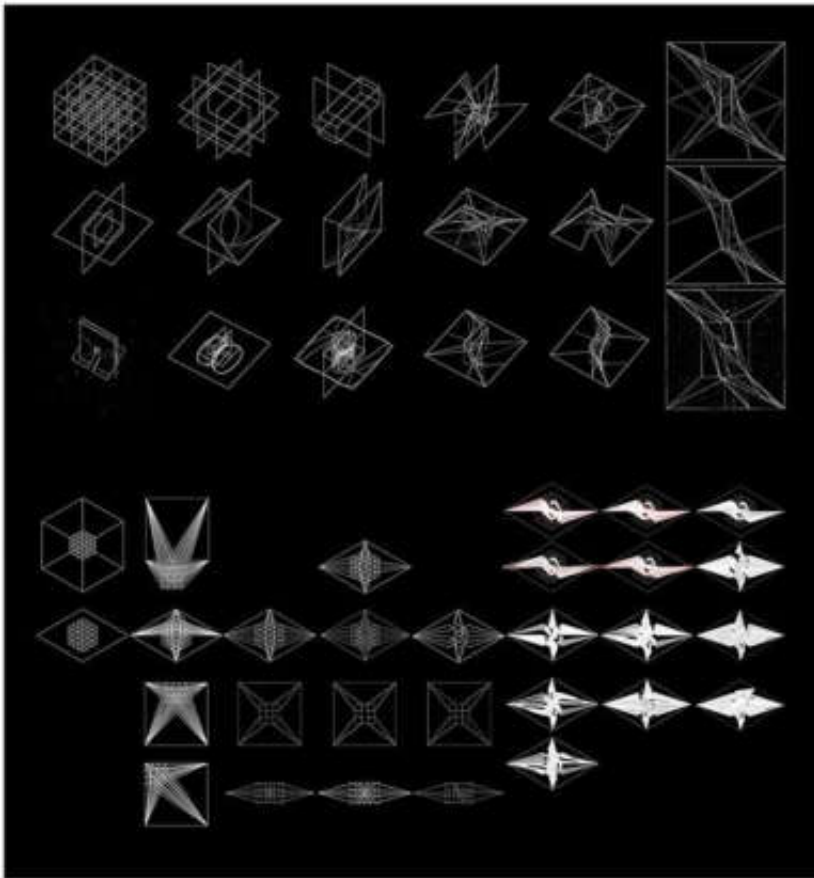


VILLA PATTAYA



PRIVATE RESIDENCE / DESIGN AND RENOVATION / 2016

BUS STOP



MATERIALS



CAFE



