



HI, I'm Joy

I have been working as an interior designer for 1 year, so far i've learnt many new experiences and new daily tasks. I constantly want to keep growing professionally. Personally, I am able to adapt quickly to environment and to grasp new knowledge and experiences, eager to learn, passionate and responsible person. Other than being an interior designer, I have many other skills especially in speaking english, I am very confident in communicating and presenting my work in english.

In this portfolio I have selected some projects that reflect my experience during these years in the field of interior design and I would glad to show them to you.

Contact me

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Email

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Language

English: native speaker

Thai: native speaker

Chinese: intermediate

Skills

SketchUp V-ray/enscape

AutoCAD

Adobe photoshop

Adobe illustrator

Education

Bachelor of architecture (interior architecture) graduated with GPA: 3.01

2017-2022

Professional experience

Junior interior designer

2023-2024 (present)

Whitespace Bangkok: interior & brand design

- Assisted senior designer in designing projects
- Assisted senior designer in attending meeting with clients
- Prepared material boards and contacting sales for matrial samples
- Manage projects with senior designer and colleague
- Attend meetings and communicate with clients directly with project manager
- Prepared presentation slides for clients

Internship

2019 (4 months)

IDIN architects

- Researched information that leads to concept design
- Assisted senior designer in designing projects
- Attended meetings with clients
- Presented work to senior designers

MARSHALL

cafe/bar and music studio flagship store

DUSIT CENTRAL PARK

Shopping complex in Bangkok, Thailand

ABENSON PREMIUM

Worldwide electronic devices and appliance flagship store in Taguig, philippines

COMPUTER WORLD

Locally owned electronic devices flagship store in Vanuatu

SUPER BAKER

Bakery equipment and ingredients supermarket

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THE CHAMBER

Thesis project

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ACHIEVEMENTS

Personal hobbies

MARSHALL backstage

Exterior: builling facade



Branding:

The first Marshall brand experience destination. Focusing on Marshall user experience and programming related to music.



Location :

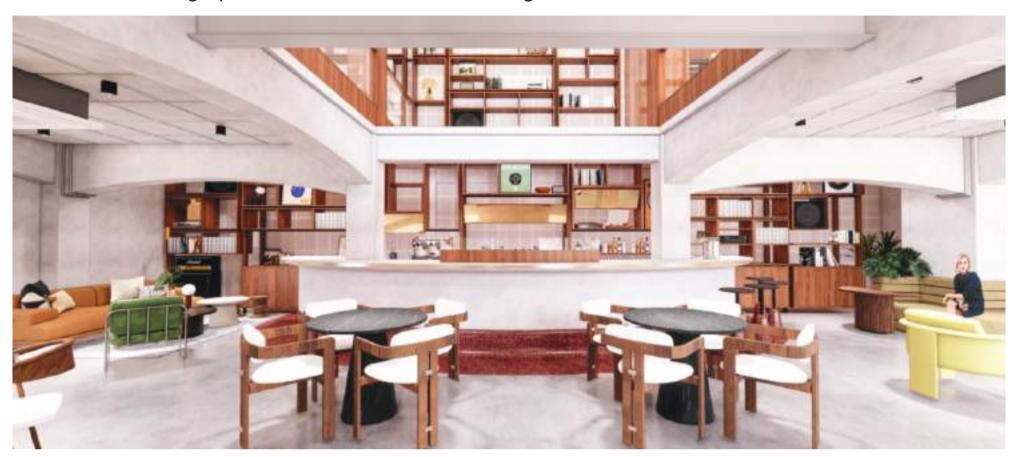
192 Charoenkrung 36 alley, Bangrak, Bangkok



Experience of space

Aesthetic: mid-century modern with a local BKK old town context inspired. China town industrial look with a glimpse of elevated from Marshall environment and products are applied.

Activations & programming: live music events, parties, workshops, art exhibition, curated retail, co-creating space, artist visit for recording studio.





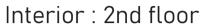
1st floor	2nd floor	3rd floor	4th floor Key:
common space	common space	recording studio	back of house
cafe (day time)	event area		office area
counter bar (night time)	recording studio / live performance		

















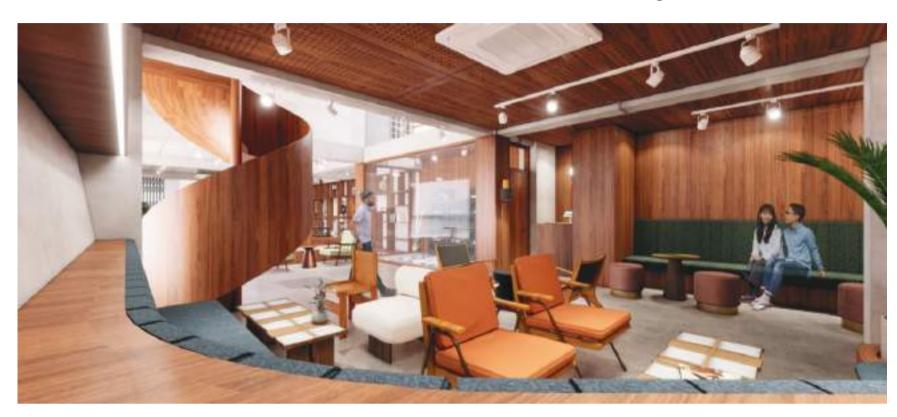


Story telling: celebration of a true British icon. The interior design reflects Marshall aesthetic and identify. A stage and listening room are main components to show the brand performance.

Feeling the sound : highlight sounds and ambience / best acoustical engineered space. The ultimate music expereince is the key to set this place as a destination

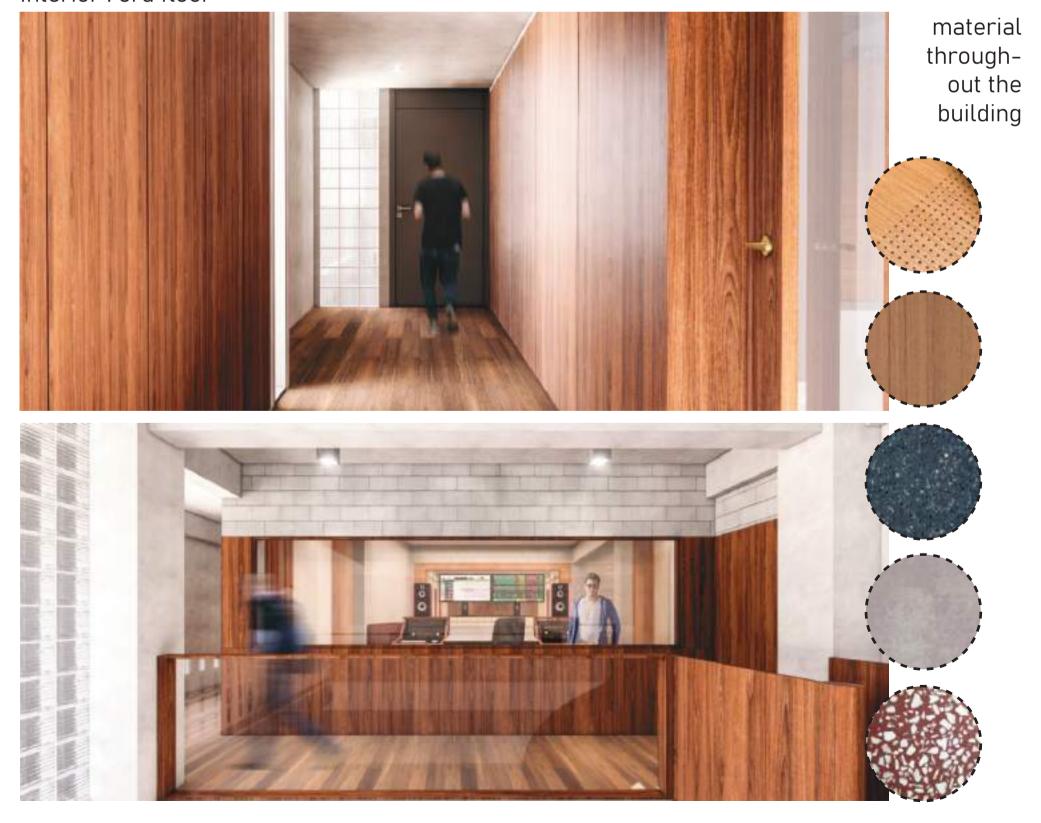
Perspective and material statement

On the second floor is the main point for attracting customers to circulate up on going floors. This floor will be an event space such as the live performance, which can also be the recording room; enable to watch from the common space, other more events can be held and art space can take place. Customers from the first floor is able to see movements from the second floor through the center void.



Acoustic ceiling is applied due to upstairs (3rd floor) are recording rooms

Interior: 3rd floor



DUSIT CENTRAL PARK

Retail zone : Lobby & corridor

Level 1: south zone



integrated light

veneer stone curved panel

polished concrete floor with grey terrazzo pattern

laminate wall



Level 1: west zone



Level 1: south zone

-stainless steel floor rail





timber batten with stained gradient color



material : acrylic fabric







Level 2: west zone





light terracotta tiles wall tiles with timber trims & skirting



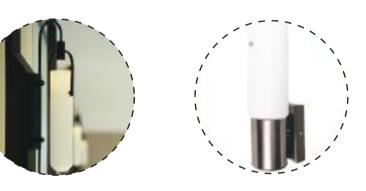


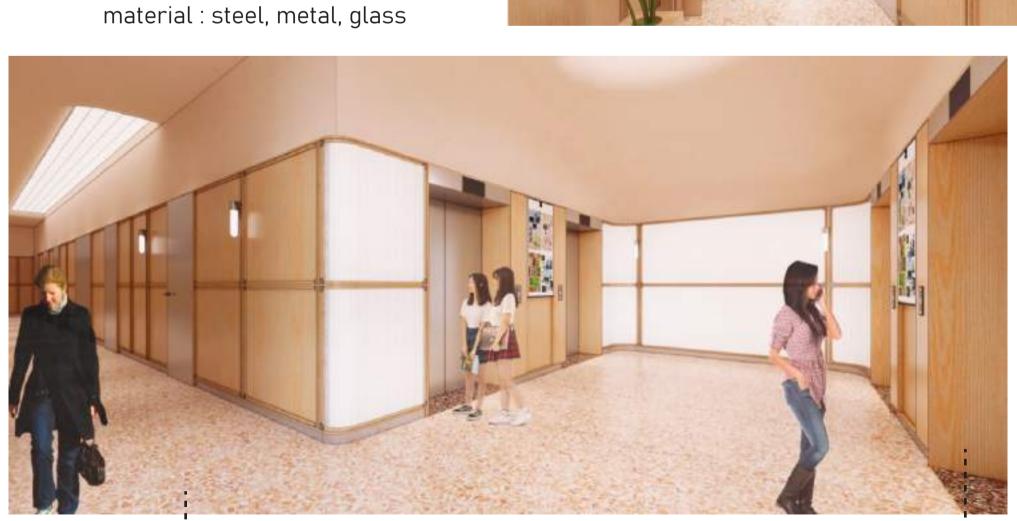
Level 3: south zone

Level 4: south zone



lighting fixture -





ply wood panelling----

timber terrazzo floor



rough render ceiling and high level wall, - - - shifting organically in form

light





Level 5: south zone

ABENSON PREMIUM

electronic devices and appliance flagship store

Design missions:

To provide

common area

design

identities of

multi-brand

store including

shop in shop

areas (Apple,

Samsung and

Abenson cafe)

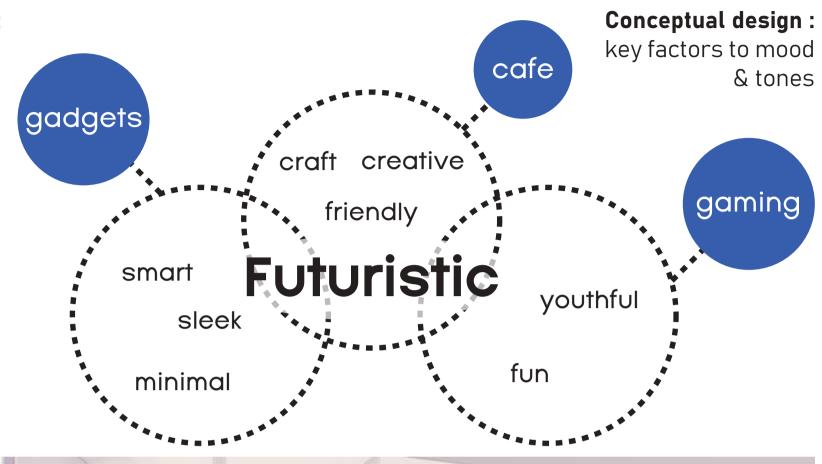
to present

customer

experiences in

"premium"

store type.



Design stategies :

To provide
common area
design
identities of
multi-brand
store including
shop in shop
areas.

To provide customer experience in highlight area.



attract and provide visibility to "curated" products









modular units display

Browsing & understanding zones

These zones are scattered around the space on the first floor which the design will also lead to upper floors. By renovating, we thought about how to combine these area using the same design language.



gaming

Increase visibility to inside store & products. Activities such as game station seats are provided at the center with a TV screen above to interact.



Abenson cafe

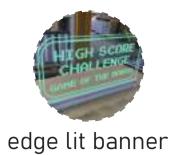
Propose new location icrease more of visibility to counter area. Seats are added at the store front to attract more users for a casual common area.



gadgets

Proposing different material and color to add dimension to the area, this highlighted wall fixture displays other products from abenson, creating an eye-catching spot while users walks by.





Highlight area •-----

gaming •-----

highlight activity: game station •----



increase visibility by inside store and customer care area •----

Highlight fixture with customer care area •-----











Browsing & understanding zones

The way-finding element leads through every turn of space creating boundaries and categories of each highlighted area of abenson.

The cafe counter is a design element that defines craft and creative but in a futuristic way

perforated wall (illuminated)

powder coat metal

---• Abenson cafe



---- highlight area



way-finding



wrapped through-out
---- the back entrance

COMPUTER WORLD

Locally owned electronic devices flagship store









Proposing functions:

- zoning
- front and back area(easy to find)
- importance of product demo area
- customer service area
- unpacking / instruction or testing product
- workshop or activity areas ex. cooking class and promotion areas
- office area requirement

Product category

simplifying categories of product: divide big groups of products into "life" vs "home" or "life-home-work" or other zones such as "outdoor" just to highlight camera, drone or action camera in this group. Or home automation to combine "smart home"

Product category zones

Most of the built-in fixtures are highlighted walls to attract customers in an eye level height. The material has a warm welcoming with grey and black tone solid surface.



highlight adjustable
---TV wall



smartphone & headphone ----- gadgets



office furniture display



solar cell panel & bed mattresses kitchenware area •-----



ink •----stationary







standard
built-in
fixture and
customized
loose fixture

COMPUTER WORLD

Office zone

home / cafe / warehouse, creating a residential feel but a warehouse experience by adding cozy wood flooring and furnitures giving some color accents to brighten up different areas.

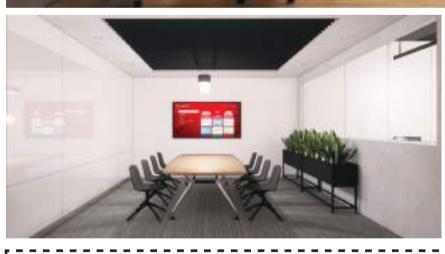


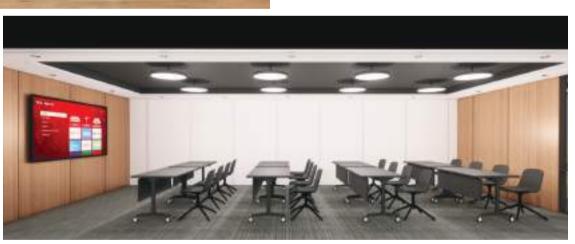
Applying wood surface walls mix with white color & "green" into work space.



----- office

----• CEO room





Reflected warehouse space (exposed ceiling) with grey, black and white tone creating a stable mood & tone with wood finishing walls for a friendly and cozy atmosphere.









meeting room

CEO pantry

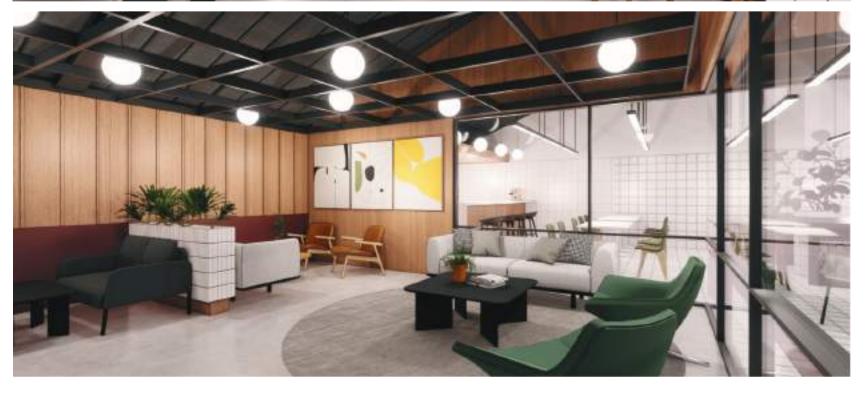
Local tile pattern wall mixed with bright colors to add more character to the pantry area. ¦



--• Lounge



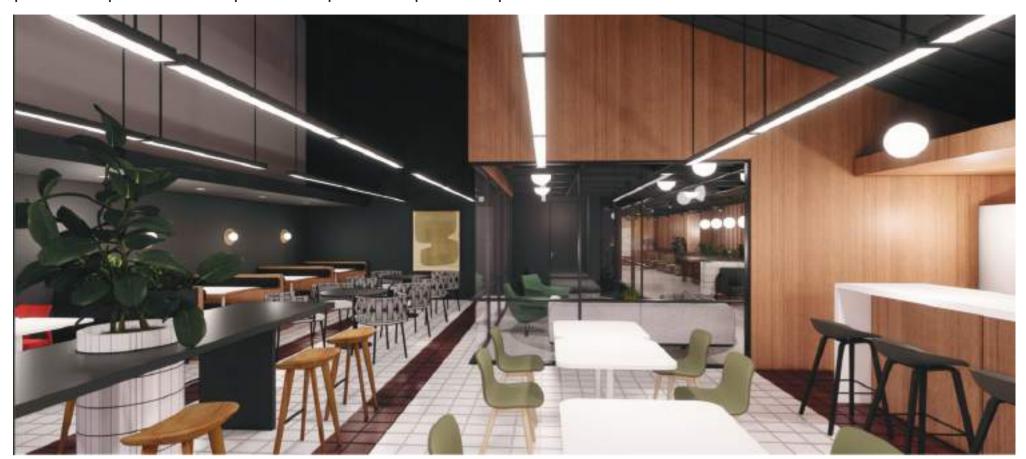
Lounge corridor



Lounge area connecting with -• canteen

Connecting divided zones

A gathering area where CW staff can form a community within the given designs that creates private space, semi-private space or public spaces.



Lounge area:

"home "furniture style / applying floor rug to make it cozier, group seatings and counter top seats along the corridor



Canteen area:

a brighter space for CW staff to relax, casual meeting and a lunch break area with different group seatings







SUPER BAKER

Bakery equipment and ingredients supermarket





Brand positioning :

Starting with keywords to propose client's needs, friendly (good value), niche market (specialty store), bussiness and hobbies. Seperating these keywords by researching other brands that has similar intentions. Understanding functions and programmings with customer experiences, we are able to apply design approach then mood &









cashier ---• counter



highlight ---• area



workshop/ event ---• space



exterior
----• facade

THE CHAMBER

Re-inventing the classical music venues



Thesis question

Can classical music create it's own space that can fully express and transform into an open area where younger generations can easily approach?





"Chamber music"

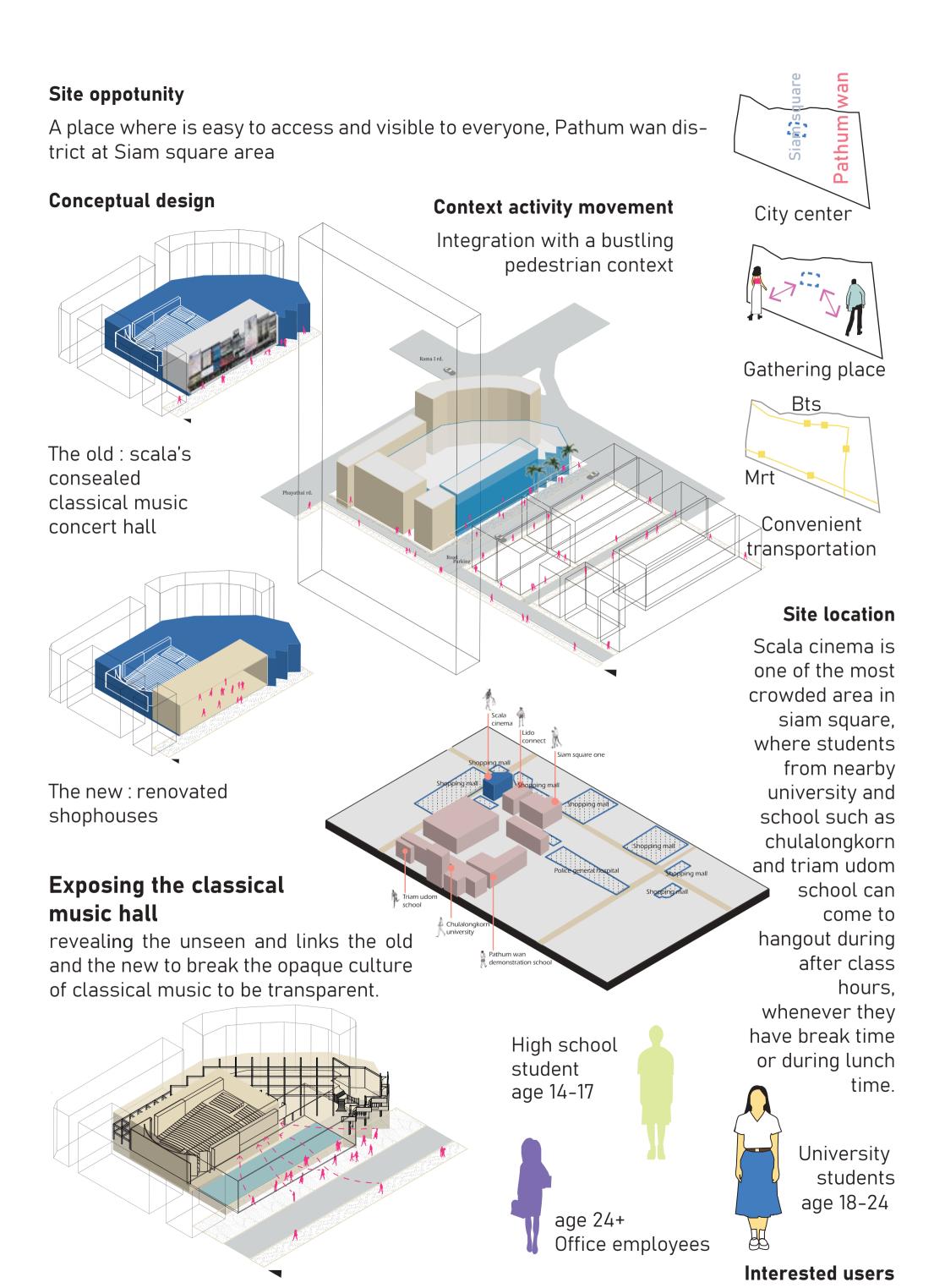
Intimate experience



concert hall



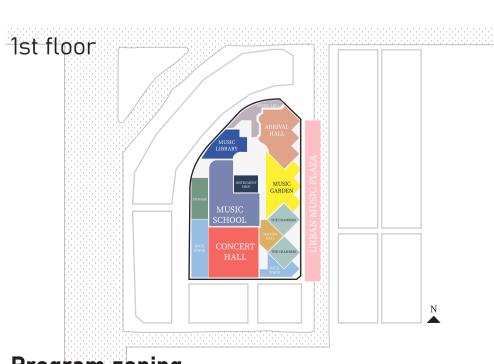




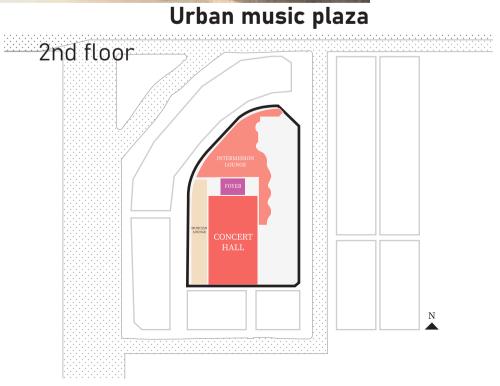


The music cafe









Chamber music peformance

A form of classical music that is composed for small group of instruments-traditionally a group of that could fit in a palace chamber or a large room.





Music school reception

Alowing space for those who are interested to explore more about classical music.



Music library

Public function which musicians, students and office emplyees can hangout after school or working hours.

ACHIEVEMENTS

Personal hobbies : piano competions

6th overseas performers' festival

• 3rd place

World championship Thailand 2023

• Distinction award

10th Hongkong international youth performance arts festival

• 4th place





Piano teacher at playsound music school: 1 year experience







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